

# Prabhanshu Sharma

Jaipur, Rajasthan, India

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## Profile Summary

Digital Designer & Frontend Developer (React – UI Focused) with 8+ years of experience creating clean, responsive, user-centric interfaces for web and mobile. Proficient in modern front-end development (HTML5, CSS3, SCSS, Tailwind, UI-focused React) and highly skilled in Figma, typography, color theory, visual hierarchy, and Auto Layout for precise, efficient UI design. Strong understanding of SEO, accessibility (WCAG), page-speed optimization, and performance-driven UI, with a proven ability to deliver visually appealing, conversion-focused digital products.

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## Key Skills / Technical Skills:

**UX/UI Design** - Web & App Design, Landing Page Design, Prototyping, Auto Layout, Typography, Color Theory, A/B Testing, UX Testing, Accessibility (WCAG)

**Frontend Development** - HTML5, CSS3, SCSS/SASS, Bootstrap, Tailwind CSS, Responsive Design, Cross-Browser Compatibility, React.js (UI-focused), WordPress(Elementor), Mobile-First Design, Adaptive Layouts.

**Design & Collaboration Tools** - Figma, Adobe Photoshop, Adobe Illustrator, Jira, Dreamweaver, VS Code, Git, Sublime Text, Notepad++

**SEO & Optimization** - SEO, Performance Monitoring, User Behavior Analysis

**Soft Skills** - Creative Problem Solving, Communication & Collaboration, Time Management, Leadership & Mentoring, Strategic Thinking, Attention to Detail, Adaptability

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## Achievements & Highlights

- Led the UI redesign of **Ubuy's eCommerce platform**, improving user engagement by 25% through enhanced usability and accessibility.
  - Built and delivered **10+ responsive HTML templates** for **ThemeForest**, ensuring pixel-perfect design and modern UI standards.
  - Designed multiple **landing page templates** achieving high conversion rates and mobile-first performance benchmarks.
  - Recognized for **on-time project delivery** and effective collaboration during major product launches.
  - Mentored junior designers and developers, improving design consistency and reducing UI defects by 30%.
  - Achieved top client satisfaction as a **freelance UI developer**, providing strategic design and quality execution.
  - Improved website performance from **65 to 95+ PageSpeed score**, enhancing overall SEO ranking and load times.
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**Portfolio :** <https://balthemes.in/prabhanshuxarma/>

## Experience - 8+ Years

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### Freelancer UX/UI Developer | September 2024 - Present

- Designing modern and user-friendly mobile application screens.
- Collaborating with technical teams to align design decisions with technical feasibility.
- Self-taught React UI development with hands-on experience in building reusable components using Tailwind CSS.
- Skilled in creating clean, scalable layouts using Figma's Auto Layout for efficient UI design and consistency.

### Sr. UI Developer

*Ubuy Technologies Pvt. Ltd.* | June 2021 - September 2024

- Design and arrange interface components, preparing assets for production.
- Develop designs for varying browser and device demands.
- Collaborate with technical teams to balance design and technical requirements.
- Plan and conduct user research to support UX design projects.
- Improve user experience through A/B testing and UX testing.
- Manage online content with SEO best practices to enhance search rankings.
- Ensure timely project completion through effective planning and deadline management.

### UI Developer

*W3it Experts Pvt. Ltd.* | November 2019 - May 2021

- Developed highly effective, responsive web pages for mobile, tablet, and desktop.
- Managed web project planning and strategic direction for clients.
- Delivered clean, efficient code while adhering to project scopes and performance requirements.
- Planned websites and applications to optimize multimedia showcases.

### UI Developer

*Dazzler Software Pvt. Ltd.* | September 2018 - October 2019

- Designed mobile, tablet, and desktop web pages with strong performance.
- Built reusable code to enhance efficiency and reduce costs.
- Collaborated with designers to implement innovative website concepts.
- Delivered consistent, high-quality branding and design.

### UI/UX Designer

*Ownrox Technologies Pvt. Ltd.* | July 2017 - August 2018

- Developed and redesigned screen layouts to enhance user efficiency.
- Designed brochures, banners, and signs in alignment with brand values.
- Worked with clients to define design and marketing visions for graphic design projects.
- Delivered high-quality branded content within established brand guidelines.

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**Languages** - Hindi, English

**Place** : Jaipur, Rajasthan

**Signature** : Prabhanshu Sharma